



OVERVIEW

Following the adventures of an inquisitive, fun-loving preschooler, Pocoyo™ makes learning through laughter fun in this hit CGI series that originated in Spain. Pocoyo and his animal friends, Elly (the elephant), Pato (the duck) and Loula (the dog) star in the show and engage audiences with music, dance and humor, encouraging children to learn through laughter. The series is now inspiring American audiences on Nick Jr., PBS and Univision, with Bandai's toys capturing the vibrant and exuberant world of Pocoyo and his animal friends.

The Pocoyo line includes musical plush, bath toys, an electronic musical car and new for 2011, SwiggleTraks™. Boys and girls ages one to three years old are sure to fall in love with Pocoyo!

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PRODUCT LINE DETAILS

Pocoyo's vibrant, colorful world comes to life through Bandai's lovable line of toys, which includes Squeeze n' Play plush, Bath Fun figures, SwiggleTraks and an adorable Bump n' Go electronic car, enabling preschoolers to discover right along with Pocoyo! For more information on the Pocoyo toy line, please visit www.bandai.com/pocoyo.

ELECTRONIC CAR		
Pocoyo Bump N' Go Suggested Retail: \$24.99 Age: 18 months+ FALL 2010	Pocoyo zooms around in his racing car while music plays! If the car hits an obstacle, it stops, moves back and makes a U-turn to keep on going! For more information, Click Here!	

